

HENDRICKS COUNTY

SPONSORSHIP OPPORTUNITIES



BENEFITING MISTY EYES ANIMAL CENTER

SUN, AUG 27, 2017

★★ 1 PM - 5 PM ★★

WILLIAMS PARK

940 S Locust Lane, Brownsburg

- Huge Adoption Event
- Temporary Dog Park
- Silent Auction
- Food & Vendor Booths
- Dog Blessing
- Dog Contests
- Paws on Parade
- Misty Eyes Ball Drop



THE ULTIMATE DOGGY PLAYDATE!

Join us for the ultimate doggy play date at the **7th Annual Bow Wow Bash!** The Bash brings dogs and their humans together for a doggone fun day! **We anticipate over 1000 people** attending this event in 2017!

Partnership opportunities for corporate sponsorship are numerous and we hope you will consider sponsoring this event to support **Misty Eyes Animal Center**. Misty Eyes has purchased property in Avon and we are finishing construction on our new administration building! Now we need to raise money to complete our dream!

7TH ANNUAL BOW WOW BASH!

Sunday, August 27, 2017
1:00-5:00pm
Williams Park
940 S. Locust Lane
Brownsburg

This fun day for doggers and their humans will begin at 1:00pm at Williams Park in Brownsburg.

The Bow Wow Bash will showcase both animal-related and non-animal related vendors, animal rescue groups with over a hundred animals for adoption, fun contests, dog contests, temporary dog park, a silent auction and the exciting Misty Eyes Ball Drop at the close of the event at 5:00pm. There is something for every one at the Bash!

For updated information on the Bow Wow Bash, please like [facebook.com/bowwowbash](https://www.facebook.com/bowwowbash) or visit bowwowbash.com.



MISTY EYES ANIMAL CENTER

2017 SPONSORSHIP OPPORTUNITIES

LOGO/NAME RECOGNITION:

	\$1000 Title Sponsor	\$750 Tshirt Sponsor	\$500 Presenting Spons	\$250 Partner	\$150
Posters	primary logo	prominent logo	prominent logo	logo	
Flyers	primary logo	prominent logo	prominent logo	logo	
T-shirts	prominen logo	primary logo	prominent logo	logo	logo
Sponsor Brick at New Misty Eyes' Property	main building		nature trail		

WEBSITE AND SOCIAL MEDIA:

Bow Wow Bash and Misty Eyes Website	primary logo	prominent logo	prominent logo	logo	logo
Bow Wow Bash and Misty Eyes Facebook Pages	primary logo	prominent logo	prominent logo	logo	
Bow Wow Bash Social Media Mentions	yes	yes	yes	yes	

ADVERTISING OPPORTUNITIES:

Ad in Hendricks County Flyer	primary logo	prominent logo	prominent logo	logo	
Active Link on Misty Eyes E-Newletter	primary logo	prominent logo	prominent logo		
Banner Signage	primary logo	prominent logo	prominent logo	logo	
Yard Signs	primary logo	prominent logo	prominent logo		
"Support" Poster for Your Business	primary logo	primary logo			

DAY OF EVENT:

Booth Space included in Sponsorship Fee	yes	yes	yes	yes	
Advertising Announcements by DJ	yes	yes	yes	yes	yes
Listing in Program	yes	yes	yes	yes	yes

Inclusion on promotional materials is subject to receipt of sponsor confirmation and receipt of logo prior to production deadlines.

To become a Sponsor contact:
Sheryl Sackett
 sheryl@fuzedesigninc.com
 317.442.1227 C

To become a Vendor contact:
Ashley Temple
 ashley@mistyeyes.org

PAW-SOME PLANS FOR THE FUTURE!



MISTY EYES ANIMAL CENTER

*Cherie Fox and Renee Harlor
Founders, Misty Eyes Animal Center*



Misty Eyes Animal Center is Hendricks County's only no kill shelter. Founded in Oct. 2011 by Cherie Fox and Renee Harlor, both women have worked tirelessly to save hundreds of lives and grow our organization into what has become Hendricks County's premier adoption center. Misty Eyes Animal Center has been providing safety and hope for animals and is a 100% volunteer-run organization.

In October 2015, Misty Eyes purchased 3.2 acres of land in Avon on which we will build our permanent facility. This will house our adoption center, an education room, a kitty building, a dog building, a dog run, a tranquility garden and our administrative offices. We have already started on construction and expect this process to take 3-5 years to see it fully completed. Proceeds from the Bow Wow Bash will help us get this very important project for our community completed much quicker.

The Bow Wow Bash is an outdoor family event with rescue organizations, vendors, contests, food, entertainment, Paws on Parade, a silent auction and the exciting Misty Eyes Ball Drop. It is expected to draw approximately 1000 people and countless dogs. If you would also be interested in becoming a sponsor or a vendor, please contact Sheryl Sackett at sheryl@fuzedesigininc.com

This event is one of the most well-attended and anticipated events in Hendricks County. We are asking for donations for our silent auction, as well.

Thank you for your support. With your donation you'll be making a difference in the lives of countless animals and families within Hendricks County and the surrounding areas.



MEMORIES OF 2016 BOW WOW BASH

